



C.P. Seven Eleven Public Company Limited: (CP7-11)

Investor Information Release
August 11, 2006

2Q/2006 Result

Share Capital Information (08/08/06)

Price (08/08/06)	Bt. 7.05	Shopper trend favor to CP7-11 Based on AC Neilsen Research, it has shown that CP7-11 has gained the highest index in terms of customer loyalty. Customer satisfaction is measured by store location, pleasant atmosphere and promotions which play important factors for shoppers. CP7-11 does provide products and services corresponding to customer demand, convenience, friendly service consistent with our corporate philosophy "Through happy employees, we desire to see smiles from our customers" and mingle with continuously attractive promotions to draw and retain our customers. In addition, the survey has clearly indicated the frequency of visiting convenience stores averages 11 times/month higher than that of 2 times/month for hypermarkets/ supermarkets. That could boost number of customers visiting our stores.
Hi/Low: (YTD)	Bt. 7.90/5.80 per share	
Average Daily Turnover	Bt. 23.9 million	
No. of shares	4,434.57 million(Par Bt. 1)	
Market Capitalization:	Bt. 31,264 million	
Major Shareholders:	- CP Group 45.0%	
	- AIA 9.0%	
	- GIC 6.0%	
First trade date:	October 14, 2003	
Dividend Payment 2003:	Bt. 1.75 per share	
Dividend Payment 2004:	Bt. 2.25 per share	
Dividend Payment 2005:	Bt. 0.30 per share*	
*In 2005, capital was increased by stock dividend at 1:1 and par value was changed from Baht 5 to 1 per share.		

2Q06 Highlights

Store Network (Type)	1Q06	2Q06
Corporate	1,990	2,010
Franchise	1,253	1,329
Sub-area	195	204
Total	3,438	3,543

Store Network (PTT/non PTT)	1Q06	2Q06
PTT	408	441
Non PTT	3,030	3,102
Total	3,438	3,543

Store Network (Geography)	1Q06	2Q06
BKK	1,314	1,344
Upcountry (Incl. Suburban)	2,124	2,199
Total	3,438	3,543

Product Sales Mix & Margin	1Q06	2Q06
Product Sales Mix (%)		
Foods	44.6%	47.4%
Non-Foods	55.4%	52.6%
Gross Margin Mix (%)		
Foods	26.7%	27.4%
Non-Foods	12.3%	12.5%
Total Product (excl. T&E)	25.7%	26.6%
Total Product	18.7%	19.6%

Average tickets/store/day	1,175 tickets
Average spending/ticket	Bt. 55
Average sales/store/day	Bt. 64,445
Average same store sales/store/day	Bt. 65,374
No. of Shanghai Lotus Supercenter	43 stores

With total revenue for 2Q06 of Baht 24,980 million and total cost and expenses of Baht 24,887 million, the Company reported a consolidated net profit for the second quarter of 2006 ended Jun 30, 2006 of Baht 388 million or an increase of 0.3% YoY. For 1H06, the consolidated net profit was Baht 877 million or an increase of 2.5% YoY.

- Total revenue increased 6.0% YoY. The increment firstly stems from store expansion of 7-Eleven in Thailand. Secondly, service income, mainly from Counter Service and phone card commission, increased 151.1% YoY due to higher average bill transactions of 6.5 million in 2Q05 to 8.3 million/month in 2Q06. Besides, other operating income grew 9.4% YoY, comprising of marketing support and franchise royalty fee.

- By business segment, sales & service income are generated from convenience store business of 67.9%, supercenter business of 29.1%, and other businesses of 3.0%.

- 7-Eleven, we expanded another 105 stores in 2Q06 on target to full year plan of 450 stores with geographical combination of 30 stores in Bangkok and 75 stores in suburban and provincial areas; 20 as corporate stores versus 76 franchise and 9 sub area stores. Customer/store/day was increased to 1,175 people and spending per visit was averaged at 55 Baht. These allow us to be able to achieve same store sales growth of 9.6% YoY.

- Lotus Supercenter, reported revenue growth of 12.9% YoY and total costs and expenses faster growth of 19.9% YoY resulting in an operating loss of Baht 788million in 2Q06 (before minority interests). This results from a continuous decrement in same store sales. In 2Q06, we opened 1 supercenter store in Hunan, resulting in the total of 20 stores in Shanghai city and 23 stores in other cities (including 2 stores under SLS management).

- Balance Sheet remains healthy with cash position of Baht 5,938 million. Total assets were Baht 36,285 million and total liabilities were Baht 27,282 million. Account payable day was 75.2 and inventory turnover was 30.9 days, resulting in positive cash flows from operation for YTD of Baht 780 million.

Financial Highlights Balance Sheet

	Consolidated (Million Baht)				Company Only (Million Baht)			
	2Q05	1Q06	2Q06	%YoY	2Q05	1Q06	2Q06	%YoY
Cash	5,940	6,774	5,938	0.0%	3,347	4,588	3,416	2.1%
Inventory	6,029	7,181	6,767	12.2%	2,216	3,350	3,160	42.6%
Other current assets	2,964	4,585	3,955	33.4%	649	1,929	1,595	145.8%
Fixed assets	14,251	17,432	17,619	23.6%	5,278	6,410	6,665	26.3%
Other assets	1,538	1,642	2,006	30.4%	4,802	5,181	5,096	6.1%
Total assets	30,721	37,614	36,285	18.1%	16,292	21,458	19,932	22.3%
Account payable	14,063	18,230	17,080	21.5%	4,910	8,539	7,915	61.2%
Bank loans	1,915	3,625	4,789	150.1%	-	-	-	na
Other current liabilities	3,674	4,407	4,201	14.3%	2,802	3,111	3,132	11.8%
Other liabilities	653	778	1,212	85.6%	553	645	685	23.9%
Total liabilities	20,305	27,040	27,282	34.4%	8,265	12,295	11,732	41.9%
Total equity of major S/H	8,027	9,163	8,200	2.2%	8,027	9,163	8,200	2.2%
Minority interest	2,389	1,411	803	-66.4%	-	-	0	na
Total equity	10,416	10,574	9,003	-13.6%	8,027	9,163	8,200	2.2%

Income Statement

	Consolidated (Million Baht)				Company Only (Million Baht)			
	2Q05	1Q06	2Q06	%YoY	2Q05	1Q06	2Q06	%YoY
Net Sales	22,319	24,158	23,246	4.2%	11,150	15,006	15,961	43.1%
Services income	236	597	592	151.1%	279	308	291	4.1%
Other operating income	995	1,333	1,088	9.4%	590	755	697	18.1%
Other income	17	36	54	226.9%	121	156	186	53.7%
Total revenue	23,565	26,124	24,980	6.0%	12,141	16,225	17,135	41.1%
Cost of sales	18,239	19,626	18,638	2.2%	8,284	11,628	12,279	48.2%
Cost of service	173	242	111	-35.8%	-	0	0	na
Total SG&A expenses	4,766	5,814	6,112	28.2%	3,227	3,751	3,974	23.1%
EBIT	378	430	93	-75.4%	519	675	579	11.8%
Net profit	387	489	388	0.3%	387	489	388	0.3%
EBITDA	880	1,043	741	-15.8%	836	1,038	970	16.0%

Key Financial Ratios

	Consolidated			Company Only		
	2Q05	1Q06	2Q06	2Q05	1Q06	2Q06
Gross margin (%) (Sales and Services)	18.4%	19.7%	21.3%	25.7%	22.5%	23.1%
EBITDA margin (%)	3.7%	4.0%	3.0%	6.9%	6.4%	5.7%
Net margin (%)	1.6%	1.9%	1.6%	3.2%	3.0%	2.3%
ROAA* (%)	5.8%	5.7%	4.6%	10.3%	10.2%	8.6%
ROAE* (%)	15.9%	17.9%	16.0%	20.3%	22.3%	19.2%
Inventory day	24.6	30.7	30.9	22.3	22.3	19.7
Earnings per share (Bt.)	0.09	0.11	0.09	0.09	0.11	0.09
Book value per share (Bt.)	2.4	2.4	2.0	1.8	2.1	1.8

Segmentation Information

	In Million Baht			
	7 Eleven	Lotus Shanghai	Others	Total
2Q06				
Net sales and services income	16,182	6,938	718	23,838
Operating profit	722	(788)	133	67
PP&E	6,515	9,046	2,058	17,619

Note : Interest expenses, Income tax, and Other items are not included in the operating result of each business segment.

Others segment include Counter Service, CPRAM, Retailink, Gosoft, MAM Heart, Suksapiwat, Dynamic Management and Thai Smart Card.

* Note: annualized return is calculated by multiplying quarterly return with 4.

<p>Recent / Upcoming Events:</p> <p>11/08/2006 BoD Meeting and 2Q06 Result Release 17/08/2006 Opportunity Day for 2Q06 result at SET 12/09/2006 Analyst visit to new distribution center at Lad Krabang 02/11/2006 RoadShow with CLSA in Kuala Lumpur * 15/11/2006 BoD Meeting and 3Q06 Result Release *</p> <p>* (Tentative)</p>	<p>Recent announcement:</p> <p>June 29,2006 Capital Increase of Thai Smart Card (TSC) In June 2006, TSC has increased capital from Baht 395 million to Baht 800 million and shareholders of TSC are as follows:</p> <table> <thead> <tr> <th></th> <th>(%)</th> </tr> </thead> <tbody> <tr> <td>C.P. Seven Eleven Plc.</td> <td>61.03</td> </tr> <tr> <td>True Corporation Plc.</td> <td>15.76</td> </tr> <tr> <td>Government Savings Bank</td> <td>9.88</td> </tr> <tr> <td>Krung Thai Bank Plc.</td> <td>4.94</td> </tr> <tr> <td>Bank of Ayudhya Plc.</td> <td>4.94</td> </tr> <tr> <td>SVOA Plc.</td> <td>1.48</td> </tr> <tr> <td>Loxley Plc.</td> <td>1.48</td> </tr> <tr> <td>Siam City Bank Plc.</td> <td>0.49</td> </tr> </tbody> </table>		(%)	C.P. Seven Eleven Plc.	61.03	True Corporation Plc.	15.76	Government Savings Bank	9.88	Krung Thai Bank Plc.	4.94	Bank of Ayudhya Plc.	4.94	SVOA Plc.	1.48	Loxley Plc.	1.48	Siam City Bank Plc.	0.49
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Disclaimer :

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